

## Keynote-Speaker & Panellists of the 5. HSG Forum for Banking & Finance 2023



### **Prof. Dr. Julian Kölbel**

Julian Kölbel is Assistant Professor of Sustainable Finance at the University of St.Gallen, School of Finance and Center for Financial Services Innovation. He is also a research affiliate at MIT Sloan, where he is a co-founder of the Aggregate Confusion Project, and faculty member of the Swiss Finance Institute. His research covers the real-world impact of sustainable investing, analysis of environmental, social and governance (ESG) metrics, and investor preferences for sustainability. Julian has studied at ETH Zurich and the University of Oxford. Next to his academic work, he serves on the investment committee of the Swiss pension fund Abendrot.



### **Dr. Mirjam Staub-Bisang**

Mirjam Staub-Bisang is Head of BlackRock Switzerland and a member of the EMEA Executive Committee.

Prior to BlackRock, Mirjam led an investment management firm focusing on sustainable investing based in Zurich. Mirjam also served as a non-executive director on the boards of public and private companies and as chair the investment committees of several asset owners such as pension funds and endowments. Prior to these roles she held senior positions in asset management and private equity investing at Commerzbank and Swiss Life and worked in investment banking at Merrill Lynch in London and Zurich. Today she also serves on the board of the global shoe retailer Bata as a non-executive director and the board of directors of the Asset Management Association Switzerland (AMAS) as well as Swiss Sustainable Finance (SSF). Mirjam holds a PhD in Law from the University of Zurich and an MBA from INSEAD. She authored the standard work 'Sustainable Investing for Institutional Investors: Risks, Regulations, Strategies' and co-authored the second edition of 'Infrastructure as an Asset Class'. In 2009 she was elected a Young Global Leader of the World Economic Forum and is a member of the WEF Global Future Council.



### **Dr. James Gifford**

James Gifford is the Head of Sustainable and Impact Advisory for Credit Suisse (and going forward UBS), working with the bank's clients and advisors to mobilize capital into sustainable and impact investing.


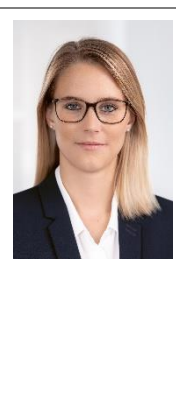

He also teaches a program at MIT and the University of Zurich (and formerly at Harvard) on impact investing for the next generation of ultra-high net worth family members. He was the founding Executive Director of the UN Principles for Responsible Investment and led the organization from inception in 2003 until 2013. Other roles included Head of Impact Investing at UBS and Director of Impact at TAU Investment Management. James has published numerous articles and book chapters on responsible investment and has a PhD from the University of Sydney on the effectiveness of shareholder engagement in improving corporate behavior.



### **Matthias Narr**

Matthias Narr is Head Engagement International at Ethos in Geneva, Switzerland.

He is responsible for the management of the EEP International dialogue programme and Ethos' international engagement activities. Matthias Narr joined Ethos as a Senior Engagement Specialist in March 2017. He is member of the PRI's Stewardship Advisory Committee. Matthias Narr studied Political Science, Economic History and International Law at the University of Zurich and the University of Paris X and holds a master's degree. Before joining Ethos, Matthias Narr worked as an Engagement Specialist in Robeco's Active Ownership department in Rotterdam, the Netherlands. Previously, Matthias Narr had been a manager in SAM's Sustainability Services team in Zurich, Switzerland.

	<p><b>Julia Wicklein</b></p> <p>Julia Wicklein is a Senior Client Relationship Manager, who joined Blue Earth Capital in May 2020. She has 14 years of impact industry experience. Prior to joining Blue Earth Capital she held various positions at responsAbility Investments AG, a leading asset manager in the field of development investments, offering investment solutions to private and institutional clients. Her roles included Co-Heading Sales for Distribution Partners in Switzerland and Heading Sales Germany for Banks &amp; Institutional clients. From 2007-2010 Julia worked for Partners Group AG.</p>
	<p><b>Mirielle Wyss</b></p> <p>Mirielle Wyss joined Maerki Baumann in 2021. In 2022, she assumed responsibility as Sustainability Officer and has also been Head of Business Development since spring 2023. Until 2021, she worked as an investment consultant at a leading consulting firm. As Sustainability Officer, Mirielle Wyss is responsible for the development and implementation of the sustainability approach in all areas of activity at Maerki Baumann. She holds a Master's degree in Business Administration with a specialization in Financial Management from the University of Bern and has additionally completed various further education courses in the field of sustainability (Certificate in ESG Investing CFA, Certificate Course on ESG and Sustainable Finance HSG and Certificate ESG-CA Financing AZEK).</p>
	<p><b>Prof. Dr. Martin Nerlinger</b></p> <p>Martin Nerlinger is an Assistant Professor of Finance focusing on Sustainable and Climate Finance at the University of St.Gallen and a Swiss Finance Institute faculty member. He teaches a master's level course on climate finance and sustainable finance courses in executive education. He supervises students in international Sustainable Investing Challenges and research seminars and theses. Prof. Nerlinger has won several prizes for his research and published several academic papers in Sustainable and Climate Finance. He is engaged in the application of his research results for practitioners. He has successfully conducted publicly and industry third-party-funded projects in Carbon Risk Management, Sustainable Finance, Sustainable Value Creation, and Portfolio Management.</p>